

Erhan Dursun

Sr. Integrated Designer / Sr. Art Director

- Integrated Designer and Art Director with over **15 years** of experience in both online and offline media.
- Capable of creating various projects from concepts through to production with an eye for detail.
- Worked with agencies and design offices as well as startups and mid-size businesses. Former **TBWA, VML, and FCB**.
- Problem-solver, Strategic-thinker, Collaborative and Self-responsible.
- Has experience on **Consumer Electronics, Kitchen Appliances, Telecommunication, Fastfood, Automotive, FMCG, Finance, Airlines, Energy, Education, Home Decoration, Entertainment, Hospitality**.
- Awarded “**Epica, Felis, Crystal Apple, Kirmizi**” particularly for best art direction.

EXPERTISE Art Direction, Creative Graphic Design (Print and Digital)

Adobe Creative Cloud (Illustrator, Photoshop, After Effects, InDesign)

SKILLS Figma, AI Generation (Midjourney, Runway, Firefly, Kling)

Freelance Integrated Designer

EXPERIENCE • 2017 - Ongoing

Agencies & Clients: **TEA Entertain, Google ADs, EA SPORTS, Warner Bros, Vodafone, iWisdomUK, Beko, SanDecoUK, Silverline, Otto Nuts, List Nuts, Bilgi University, Contemporary Istanbul, Global Tourism Forum, GoTurkey.**

Key Skills:

- Working with **agencies** and directly with brands across a wide range of services.
- From scratch to final design for both **digital and prints**.
- Creating brand designs, motion graphics, layouts, social media content designs, concept&campaign designs.

• Sr. Art Director

TBWA / Istanbul

2015 - 2017

Clients: **Land Rover, Nissan, Turk Telekom, Ulker (McVities-Godiva), IKEA, Enerjisa**

Key Skills:

- Finding **concept ideas, execute** the content and advertising visuals, **directing shootings**.
- I played a key role in the creation and design processes of numerous **award-winning** campaigns.
- I worked closely with the Creative Director and provided mentorship and guidance to team members.

EXPERIENCE

• **Group Lead Art Director**

Concept / Istanbul

2014 - 2015

Clients: **Vestel, SekerBank**

Key Skills:

- I was responsible for Vestel, one of Turkey's largest home appliances and technology brands, managing all ATL and BTL processes.
- I supervised art directors under my lead, ensuring alignment with the brand strategy.
- Creating the new corporate brand guidelines for startups

• **Senior Art Director**

VML / Istanbul

2010 - 2014

Clients: **Arcelik (Beko), Danone, Burger King, Lancia, Activia.**

Key Skills:

- Finding **concept ideas, execute** the content and advertising visuals, **directing shootings**.
- Worked closely with the Creative Director and provided mentorship and guidance to team members.
- To be involved design and **pre-print** process for printed materials.
- I played an active role in creating presentation content for new business acquisition processes.

• **Art Director**

Alaaddin / Istanbul

2008 - 2009

Clients: **Sun Express, Tuborg.**

Key Skills:

- I worked closely with the Creative Director and took full responsibility for print projects.
- I fulfilled daily design needs in accordance with brand guidelines.
- I played an active role in creating presentation content for new business acquisition processes.

• **Junior Art Director**

FCB / Istanbul

2007 - 2008

Clients: **Turkish Airlines, AJet, Fiat, Nestle, Ziraat Bank, TAV Airports, Philips.**

Key Skills:

- I received an offer for a Junior Art Director position at the company where I previously worked as an intern.
- I worked with global brands and was involved in campaign processes from scratch to final.
- I took responsibility for design tasks and supported the team.

ACHIEVEMENTS		
GRAND PRIX	All Categories - Kırmızı Awards 2017	
GRAND PRIX	Press Campaign - Crystal Apple 2016	
GOLD PRIZE	Press Campaign - Kırmızı Awards 2016	
GOLD PRIZE	Best Art Direction - Kırmızı Awards 2017	
GOLD PRIZE	Other Categorie - Kırmızı Awards 2017	
SILVER PRIZE	Press Campaign - Automobile - Epica 2016	
GOLD PRIZE	Outdoor, Automobile - Crystal Apple 2016	
GOLD PRIZE	Press, Automobile - Crystal Apple 2016	
GOLD PRIZE	Outdoor Campaign - Automobile - Crystal Apple 2016	
GOLD PRIZE	Press, Cosmetics Category - Crystal Apple 2016	
GOLD PRIZE	Outdoor, Cosmetics Category - Crystal Apple 2016	
GOLD PRIZE	Outdoor, Consumer Durables - Crystal Apple 2016	
GOLD PRIZE	Best Art Direction - Felis Awards 2016	
GOLD PRIZE	Press, Automobile - Felis Awards 2016	
GOLD PRIZE	Outdoor Campaign - Felis Awards 2016	
GOLD PRIZE	Press, Cosmetics Category - Kırmızı Awards 2016	
SILVER PRIZE	Outdoor Campaign - Crystal Apple 2016	
SILVER PRIZE	Outdoor, Consumer Durables - Crystal Apple 2016	
1ST PLACE	Idefix Photography Competition 2014	
1ST PLACE	Idefix Photography Competition 2013	
2ND PLACE	Press - Cannes Young Lions Turkey 2008	
2ND PLACE	Illustration Competition, İstanbul Kultur A.Ş. 2018	
SILVER PRIZE x2	Press, Consumer Durables - Crystal Apple 2013	
SILVER PRIZE x3	Press, Consumer Durables - Crystal Apple 2012	
SILVER PRIZE x2	Press, Consumer Durables - Crystal Apple 2011	
BRONZ PRIZE x8	Outdoor, Consumer Durables - Crystal Apple 2015	

EDUCATION **Bachelor's Degree in Graphic Arts**, Marmara University Fine Arts Academy Istanbul